FREE PROMPT PACK / WEBSITE DESIGN

Cinematic *Website Polish*



Make an existing site feel more considered, not more animated.

03 COPY-READY PROMPTS

Audit / Motion / Quality checks

BEFORE YOU START

What to bring

A site URL or repo, two or three target sections, the main CTA, the existing accent color, and one screen recording if available.

TRY IT WITH THIS

Practice example

A barber’s site already gets bookings and uses a dark palette. Highlight “Book your next cut” in one heading and soften the gallery entrance. Keep the booking button still and visible; leave prices and hours alone.

HOW TO USE IT

Copy a prompt from page 2, replace the bracketed inputs, and review the output before you use it.

WEBSITE DESIGN / WORKBOOK

The prompts

Run in order, or start with the step you need.

01 Audit before you animate

Inspect [URL or project] and [target sections]. Identify what already works, where the eye should go, and which existing motion to keep, simplify, or remove. Return a short table: section, current issue, proposed treatment, and how it helps the visitor. Preserve branding, content, section order, links, forms, and [primary CTA]. If you cannot inspect the site or edit it, say so and ask for the minimum inputs. Do not claim you tested anything you cannot access.

02 Add a little cinematic rhythm

Apply only the approved changes. Give one phrase per chosen heading a restrained scroll highlight using [existing accent]. Keep the full heading legible before and after it activates. If [Spotlight or feature area] exists, reveal its existing decorative light once, behind the content, without blocking clicks. Reuse the stack; skip scroll-jacking, repeated pulses, heavy blur, new animation dependencies, and autoplay media. Keep mobile simpler and make reduced-motion and no-script states complete and readable.

03 Verify and hand it back

Check one desktop and one narrow phone viewport, keyboard focus, reduced motion, contrast, overflow, scroll-back, and the [primary CTA]. Confirm links and form visibility without submitting real data. Report PASS, FAIL, or NOT TESTED with evidence. Give me a short diff and preview or PR; do not publish without approval.

WHAT GOOD OUTPUT LOOKS LIKE

A before-and-after checklist with one clear change per section and evidence that the booking path still works. If it needs an explanation to feel intentional, remove one effect.

Inspiration: Atharv Kulshrestha’s Scroll-Site Generator